

# INNOVATE INTEGRATE OPERATE

## REGISTRATION FORM

Name \_\_\_\_\_

(Informal Name/Nickname for badge) \_\_\_\_\_

Position/Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Name of guest \_\_\_\_\_

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Tuesday Sponsored Event and Wednesday Morning Breakfast.

### CONFERENCE FEES:

	Early Bird Discount through May 16th	After May 16th
<b>VENDOR</b>		
Member:	\$2,200	\$2,500
Non-member:	\$2,500	\$2,800

An individual that sells or distributes products and/or services.

### CONSULTANT

Member:	\$1,900	\$2,200
Non-member:	\$2,200	\$2,500

An individual that provides professional advice or consulting services for a fee.

### END USER

Member:	\$1,400	\$1,600
Non-member:	\$1,600	\$1,900

An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.

\* An individual that can be considered as an End User or a Vendor will be classified as a *Vendor*.

\* An individual that can be considered as an End User or a Consultant will be classified as a *Consultant*.

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

### PAYMENT METHOD:

Check enclosed.

Credit Card

7x24 Exchange accepts the following credit cards:  
American Express Visa MasterCard Discover

To pay by Credit Card please submit the form, indicate pay by credit card and call us at 646-486-3818 x 102 to pay by phone.

Promotion Code:

### DO YOU PLAN TO ATTEND?

#### SUNDAY 6:00 P.M. – 9:00 P.M.

Sunday Evening's Welcome Reception  Yes  No

If yes, do you plan to bring a guest?  Yes  No

#### MONDAY 10:00 A.M. – 4:00 P.M.

Guest/Spouse Shopping Shuttle  Yes  No

#### MONDAY 3:00 P.M. – 4:00 P.M. CONCURRENT BREAKOUT SESSIONS

A: The Future Speaks: Data Center Young Professionals and Senior Leadership Discuss the Emerging Workforce, Fresh Talent, Big Insights, and Bridging the Gap  Yes  No

B: Power Quality Challenges Data Centers Face Today and How to Address These Issues  Yes  No

C: Implementing SMRs on a Data Center Campus  Yes  No

#### TUESDAY 3:30 P.M. – 4:30 P.M. CONCURRENT BREAKOUT SESSIONS

A: New Approaches to Satisfy Higher Power Requirements  Yes  No

B: Data Centers and Insurance: ARE YOU REALLY COVERED?  Yes  No

C: Infrastructure Considerations for Hyperscale, MTDC, Wholesale: A Client's Perspective  Yes  No

#### TUESDAY 6:30 P.M. – 9:30 P.M.

Sponsored Event: Journey Into the Movies  Yes  No

If yes, do you plan to bring your registered conference guest?  Yes  No

I would like to continue receiving promotional emails from 7x24 Exchange about membership, upcoming events and services.

**WHAT'S INCLUDED?** Unique to 7x24 Exchange, the conference registration fee covers conference sessions and activities, mobile app, Welcome Reception, Tuesday Sponsored Event, breakfast on Monday, Tuesday & Wednesday, lunch on Monday & Tuesday and refreshment breaks all 3 days.

\*Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations.

### DRESS CODE

A business casual dress code allows attendees to conduct business in a relaxed environment.

### CONFERENCE MOBILE APP

7x24 Exchange has transitioned to a paperless conference for sustainability purposes. The conference mobile app will provide attendees with access to everything the conference has to offer right from your mobile device, tablet or laptop.

### GOVERNMENT ID REQUIRED

Government Issued ID is required for attendees and guests to pick up nametags onsite.

### CANCELLATION POLICY

Cancellations received by May 16th will be refunded, less a \$250 handling fee. There will be no refunds after May 16th. However, substitutions of company participants may be made at any time before onsite check-in.

By registering I agree that images and videos recorded during the breaks, sessions and evening events can be used without compensation in perpetuity by 7x24 Exchange International in any media on any platform.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

Please return this form to:

**7x24 Exchange International**

P.O. Box 61360, Staten Island, NY 10306

Email [conferences@7x24exchange.org](mailto:conferences@7x24exchange.org)

Phone 646-486-3818 | Fax 212-645-1147

Register online at [www.7x24exchange.org](http://www.7x24exchange.org)