

Register by May 16th for a chance to win one of three MacBook Air laptops

2025 SPRING CONFERENCE

END-TO-END RELIABILITY: **MISSION CRITICAL FACILITIES**

INNOVATE **INTEGRATE** **OPERATE**

June 8-11, 2025

**JW Marriott Orlando Grande Lakes
Orlando, FL**



The end-to-end reliability forum.™
www.7x24exchange.org

INNOVATE INTEGRATE OPERATE

WHAT IS 7X24 EXCHANGE?

7x24 Exchange is the leading knowledge exchange for those who design, build, operate and maintain mission critical enterprise information infrastructures. We are a not-for-profit organization seeking to promote dialogue among industry professionals to address the many challenges facing owners and operators of these facilities. In addition to the ever present challenge of maintaining and improving end-to-end reliability, addressing the challenges of energy efficiency and sustainability and the potential for increased regulatory oversight have become a major focus of our membership.

The organization was founded on the assumption that professionals involved with data center uptime and operational issues often work in isolation when dealing with strategic, technical, budgetary, regulatory and career issues. This often results in expensive, time consuming, and, sometimes, painful trial and error efforts. 7x24 Exchange members work together to advance the state-of-the-art by sharing best practices, lessons learned, and evolving strategies to address the challenges of infrastructure reliability and industry leading energy efficiency. Armed with this information members are enabled to proactively communicate, to technical peers, non-technical team members, clients and corporate management, the solutions necessary to drive operational efficiency and protect their companies' information lifelines.

THE GOAL OF 7x24 EXCHANGE CONFERENCES

The field of mission critical operations continues to evolve. Before its founding in 1989 as the Uninterruptible Uptime Users Group, learning how to deal with reliability and operational issues largely resulted from individual trial and error. Continuing this random rate of reliability improvement increasingly restricts the potential productivity of the large and rapidly growing investments in computer and communication infrastructure. Adding to the challenge has been the rapid growth in energy demand and the ever increasing cost of energy. With 7x24 operations now more common, how much higher will availability requirements be in five years? How much will these facilities cost to operate? How will environmental and regulatory concerns impact operations? How can cost effective, reliable responses be assured? Addressing, and, hopefully, answering these and related strategic questions, 7x24 Exchange conferences provide stimulating discussion forums. Collectively, we know much about the future options and alternatives available. With 7x24 Exchange, that knowledge can be shared. All program elements aim to increase the reliability and availability of an enterprise's information infrastructure by presenting case studies, new ideas, techniques, equipment, and tools. Open dialogue between attendees and presenters is encouraged throughout. Further, by involving the many specialists from end users to service providers to equipment manufacturers in both formal and informal sessions, the experience is rewarding and enjoyable for all. This conference is designed for anyone involved with 7x24 infrastructures – IT, data center, disaster recovery and network/telecommunication managers; computer technologists; facility or building managers, supervisors and engineers. Vendors, consultants, or anyone concerned with uninterrupted access to critical information also will find the conference of value. Attendees and their organizations benefit from the conference because proactive plans and cooperation from diverse corporate functions are needed to improve reliability. By promoting a dialogue and clarifying the synergies among functions, past conferences have enabled teams of attendees from a given organization to better communicate the critical importance of a proactive approach to continuous uptime. Attendees are also able to participate in breakout sessions and network with other professionals in similar companies/industries with like problems. Conference attendees benefit in three ways: professional development and advancement; increased recognition of their function's importance; and exposure to new ideas, contacts and resources. CEU credits are also available.

First-time attendees often discover that many companies face similar, if not identical, technical and organizational challenges in their quest for higher availability levels. 7x24 Exchange conferences provide insights into what is being planned and executed by others to mitigate or eliminate downtime risks. Recommended changes can then be justified, both on their practical merits and in the context of business cases that have been successful elsewhere.

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SUNDAY JUNE 8

1:00 P.M. – 9:00 P.M.

Registration

2:30 P.M. – 4:30 P.M.

Student Session: Data Center 101

In today's data center industry, there's a high demand for qualified, trained professionals. With the ever-changing Internet of Things (IoT), the IT and facilities functions continue to converge, creating an increasing demand for skilled individuals to operate and maintain data centers. Many companies are currently seeking candidates with multiple skills in electrical, mechanical, computer science, application, cloud and network engineering expertise. Data Center 101 is designed to educate students about the happenings inside a data center and illustrate future opportunities. Students will learn about the various types of data centers, technology trends, networks, data center planning, industry standards, cooling, power, partnership and a sustainable future. Join us to meet data center professionals, become involved in the mentoring program and advance your career in the data center industry! Data Center 101 is aligned with 7x24 Exchange's commitment to STEM education.

James Coe

Senior Principal, Director of Critical Facilities
Syska Hennessy Group

Dennis Cronin

Board Member, Mission Critical Global Alliance and
Founding Member, 7x24 Exchange International

Rich Garrison

Partner
Alfa Tech

Martin Gollwitzer

Chief Operating Officer
Kirksey Architecture

Keith Rosdahl

Vice President
ArchKey Solutions

Mike Swetz

Vice President, Enterprise Technology Services
State Street Corporation

6:00 P.M. – 9:00 P.M.

Welcome Reception

Join us for a reception with open bar and buffet dinner accompanied by music. This is an excellent opportunity to dialogue with conference presenters, meet new people, network, welcome first-time attendees, renew old acquaintances, and meet the board members.

Sponsored in part by:



Fall Conferences speaker addresses attendees

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MONDAY JUNE 9

7:00 A.M. – 4:00 P.M.

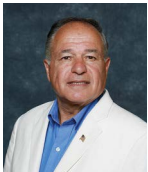
Registration & Breakfast

Check in, pick up your name badge, conference materials and enjoy a hot buffet breakfast.

8:00 A.M. – 8:30 A.M.

Welcome and Opening Remarks

Bob Cassiliano, 7x24 Exchange chairman, will open the conference, provide an overview, review meeting logistics and address general housekeeping items.



Bob Cassiliano
Chairman & CEO
7x24 Exchange International

8:30 A.M. – 9:30 A.M.

Conference Keynote: Lessons from a Shark

Kevin O'Leary will take you on a behind-the-scenes look at his two hit shows, Dragons' Den & Shark Tank. He'll share entertaining and insightful outtakes from his TV shows – videos you can't see anywhere else, along with a current economic overview and how it relates to the mission critical industry.



Kevin O'Leary
Investor on ABC's Shark Tank & Chairman of
O'Leary Financial Group

9:30 A.M. – 10:00 A.M.

Refreshment Break

10:00 A.M. – 11:00 A.M.

Balancing AI Growth and Sustainability in Data Center Construction Operation

With community influence and investor reporting requirements holding increasing sway, as well as AI's perceived impact on power usage and efficiency, data center sustainability is critical for continued industry growth. This session will discuss the constraints and opportunities on the journey to net zero while facing unprecedented demand for AI. Discover the drivers behind data center efforts to become more sustainable and socially responsible as they rise to the challenge in providing essential digital services supporting local, national, and global communities. Experts will share design, construction, and operations strategies for reducing carbon from a lifecycle perspective and empowering surrounding communities.

Megan Baker

VP of Engagement
Green Building Initiative

Phill Lawson-Shanks

Chief Innovation Officer
Aligned Data Centers

Rob LoBuono

Critical Facilities Leaders, Senior Associate
Gensler

11:00 A.M. – 12:00 P.M.

WiMCO® Panel: Unleashing the AI Advantage: Outsmart, Outperform, and Outproduce Your Competition

In today's fast-paced digital landscape, leveraging artificial intelligence is no longer optional; it's imperative for businesses to thrive. This session will explore strategies and real-world examples that demonstrate how AI can offer you a competitive edge.

MODERATOR:

Juli Ierulli

Strategic Account Manager – Midwest
Environmental Air Systems, LLC and
Vice President
7x24 Exchange International

PANELISTS:

Angie Garza

Director of Advanced Technology and Infrastructure Sourcing
Google

Carrie Goetz

Principal/CTO
StrategITcom

12:00 P.M. – 1:30 P.M.

Lunch and Networking

1:30 P.M. – 2:30 P.M.

Dirty Insights on Liquid Cooling Commissioning TCS Pipe System and Liquid Cooled ITE

This panel discussion will focus on commissioning and cleaning requirements for TCS pipe system, including integration of liquid-cooled ITE. Presenters will explore the unique challenges of ensuring proper system flushing, cleaning, and water treatment to prevent contamination of TCS piping during both initial commissioning and ongoing additions of liquid-cooled ITE. Best practices for mitigating risks associated with particulate and microbial contamination, maintaining fluid quality, and achieving long-term reliability of liquid-cooled systems in high-performance data center environments will be shared.

MODERATOR:

Don Mitchell

OCP Modular TCS Workstream Lead
Open Compute Project and
Mission Critical Division Global Leader
Victaulic



Attendees learning at the Fall Conference

PANELISTS:

Sam Allen

Principal Innovations & Technical Director in Mission Critical Burns McDonnell

Pardeep Shahi

Senior Mechanical Engineer NVIDIA

Vali Sorell

Senior Data Center Design Engineer Oracle

2:30 P.M. – 3:00 P.M.

7x24 Exchange Traditional Create Your Own Sundae Break

3:00 P.M. – 4:00 P.M.

Concurrent Breakout Sessions

Breakout A: The Future Speaks: Data Center Young Professionals and Senior Leadership Discuss the Emerging Workforce, Fresh Talent, Big Insights, and Bridging the Gap

Join us for an engaging discussion on the future workforce of the data center industry, featuring insights from a nationwide survey by the Data Center Young Professionals Organization (DCYP). With over 1,000 members across seven regions, DCYP connects young professionals through networking and leadership development, shaping the next generation of leaders. Survey findings reveal career paths, workplace expectations, and challenges defining this emerging talent pool. Microsoft's Sr. Global Commissioning Director will add an end-user perspective, exploring ways to bridge gaps between young talent and seasoned leaders. Discover strategies to attract top talent, adapt to workforce shifts, and foster knowledge transfer in this evolving sector.

MODERATOR:

Heather Hartman

Senior Director, Global Commissioning Microsoft

PANELISTS:

Luke Canan

Client Service Leader Barge Design Solutions

Sarah Turner

Account Executive Zavtek

Breakout B: Power Quality Challenges Data Centers Face Today and How to Address These Issues

Modern data centers face critical power quality challenges that

threaten reliability, operational efficiency, and sustainability. Issues such as voltage sags and surges, harmonics, power interruptions, transients, low power factor, load imbalances, and backup system failures can lead to downtime, equipment damage, and increased costs. Adhering to the IEEE Color Book and 3000 series standards provides a structured framework for addressing these challenges. These standards guide best practices in power quality monitoring, power conditioning, optimized system design, and energy management. Incorporating advanced technologies such as AI, IoT, and smart grids, along with sustainable energy practices, enhances compliance and ensures robust power quality management. By leveraging the IEEE 3000 series and adopting proactive measures, data centers can achieve higher reliability, efficiency, and sustainability in an increasingly digital and demanding landscape

Qais Alsfasfeh

Engineering Leader Schneider Electric

William Brown

Chief Engineer Schneider Electric

Breakout C: Implementing SMRs on a Data Center Campus

This presentation explores the potential of Small Modular Reactors (SMRs) to power a data center campus. As data centers face growing energy demands, SMRs could offer a sustainable and cost-effective solution. We'll look at how SMRs could be integrated into existing systems, their economic and environmental benefits, and the challenges involved. The session will provide a clear view of how SMRs compare to traditional energy sources and what their future could look like in powering data centers and other industries. Join us for an insightful discussion on this emerging energy solution.

Ben Hoffman

Head of Commercial Sales, Data Centers Last Energy

John Sasser

Chief Technology Officer Sabey Data Centers

Jimmy Sneed

Managing Director Critical Facilities WB Engineers Consultants

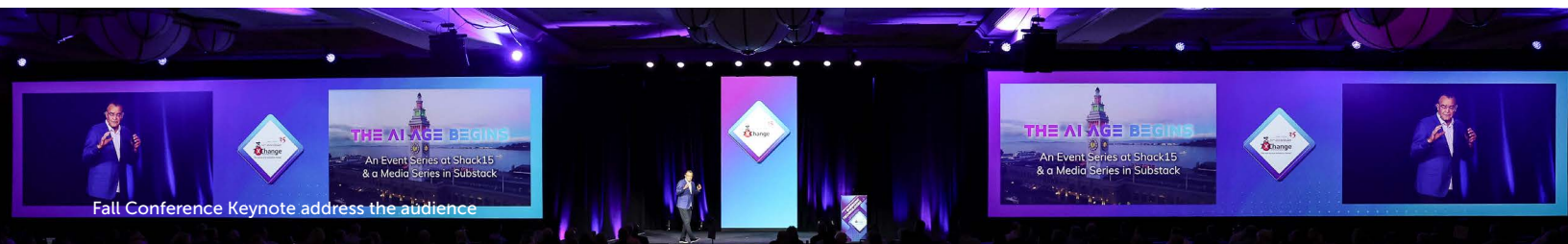
4:00 P.M. – 5:00 P.M.

WiMCO® Networking Reception

Join the National Women in Mission Critical Operations Committee for a networking reception.

Kimley»Horn

Sponsored by:



Fall Conference Keynote address the audience

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TUESDAY JUNE 10

7:00 A.M.- 8:30 A.M.

Breakfast & Registration

8:30 A.M. – 9:00 A.M.

Opening Remarks

Bob Cassiliano will review day one highlights and give a 7x24 Exchange update.

9:00 A.M. – 10:00 A.M.

Keynote: Data Centers in the Age of Agentic AI: Preparing for the Future

The market is seeing the fruits of advancements in LLM processing, with a growing number of sophisticated applications. One example is Agentic AI. This AI acts independently and autonomously (with little or no human interaction) to achieve specific goals. Agentic AI will likely be intertwined with the expansion of cloud infrastructure, as these intelligent systems will leverage the power of cloud-based inference models for their operations. Phill will discuss the potential impacts and requirements to support these platforms including data center location, construction, and power density perspective, and how these new deployments may impact existing cloud infrastructure and GPU-cluster pods.



Phill Lawson-Shanks
Chief Innovation Officer
Aligned Data Centers

10:00 A.M. – 10:30 A.M.

Refreshment Break

10:30 A.M. – 11:30 A.M.

Sustainable Power, Unstoppable Performance: How NOVVA Achieved Uninterrupted Data Center Operations

This presentation will delve into a case study and technical details, highlighting how NOVVA Data Centers is driving innovation, integration, and operational excellence to achieve end-to-end reliability. We will showcase how harnessing the power of building automation controllers is revolutionizing data center operations reliability while reducing downtime, energy and water waste to improve operational sustainability. Throughout the discussion, the speakers will discuss broader trends and future advancements in data center automation.

Jared Coleman

Automation and Controls Manager, Mission Critical
NOVVA Data Centers

John DeBoer

Head of Data Center Vertical Market
Siemens

Vanessa Lucero

Controls Technician
Holbrook Service

11:30 A.M. – 12:30 P.M.

The Hidden Power Source: Efficient Use of IT Infrastructure

The digital infrastructure industry is facing explosive growth in power demand to support expanding traditional IT and new AI training and inference infrastructures. The industry has huge opportunities to run the IT infrastructure more efficiently, reducing power demand growth. This panel will discuss strategies and case studies that demonstrate ways to optimize IT infrastructure, including cloud infrastructure, for energy performance. Future energy demand and consumption can be reduced by 25-50% by recovering power capacity and reducing planned demand through deployment of a more efficient IT infrastructure as measured by the work delivered per MWh of power consumed.

Jay Dietrich

Research Director Energy & Sustainability
Uptime Institute

Steven Earhart

Principal Site Reliability Engineer
Mastercard

Rich Kenny

Managing Director
Interact

12:30 P.M. – 2:00 P.M.

Lunch & Networking

2:00 P.M. – 3:00 P.M.

Unleashing AI: Smarter Design, Faster Builds, and Seamless Operations

AI is revolutionizing how we design, build, and manage critical infrastructure, driving efficiency, reliability, and sustainability. Power density and cooling needs of high-performance computing continue to evolve with advances in I.T. equipment. This dynamic environment and the accelerating pace of construction requires adaptive design solutions to keep up. Panelists will explore examples of AI applications in data center design and operation and debate use-cases, suitable applications, and timing for this technology to meaningfully transform the industry.

MODERATOR:

Fred Miller

Project Executive – Mission Critical
Gresham Smith

PANELISTS:

Russ Gibbs

Vice President of Innovation & Operational Technology
Brasfield & Gorrie

Christopher Markstein

Strategic Industries Manager
Inductive Automation

Andrew Schlabach
Controls Engineering Manager
Amazon Web Services

Mike Sewell
Director of Innovation
Gresham Smith

3:00 P.M. – 3:30 P.M.
Refreshment Break

3:30 P.M. – 4:30 P.M.
Concurrent Breakout Sessions

Breakout A: New Approaches to Satisfy Higher Power Requirements

In this session, the presenter will address the increased power requirements due to new AI workloads and the innovative approaches our data center industry is adopting including microgrids, battery energy storage systems, grid interactions, fuel cells, renewables and nuclear.

Moises Levy
Managing Director, Research & Market Intelligence
Data Center Dynamics

Breakout B: Data Centers and Insurance: ARE YOU REALLY COVERED?

Data centers have unique risk exposures which are becoming increasingly complex as their business, operations, and risk management systems integrate. While data centers today buy a wide range of insurance policies, owners and operators don't know where coverage gaps and redundancies exist. This panel will discuss the exposures data centers face and the potential value of establishing a standing forum for owners and operators, brokers, and carriers to discuss those exposures; promote deeper understanding of how insurance responds; and develop a data-center specific insurance form that minimizes coverage gaps to help drive coverage efficiencies.

MODERATOR:

Dennis Cronin
Board Member, Mission Critical Global Alliance and
Founding Member, 7x24 Exchange International

PANELISTS:

Tom Finan
SVP & Senior Cyber Insurance Broker
Willis Towers Watson

Danielle Librizzi
Head of Professional Liability
QBE

Jason Tugman
Director of Information Security and Data Security
Eko Health

Breakout C: Infrastructure Considerations for Hyperscale, MTDC, Wholesale: A Client's Perspective

This presentation will discuss the real-world technology infrastructure considerations for hyperscale, multi-tenant, and wholesale data centers. This includes lessons learned on incoming duct bank routes, meet me room coordination and layout considerations, data hall connectivity and wrangling multiple networks into a cohesive deployment. We will discuss the impact that the power and cooling spaces and requirements have on base-building network space constraints and coordination efforts. This takes a collaborative design team and an involved client, as well as clearly defined procurement responsibilities.

Joseph Ford
Senior Associate, Technology
Bala Consulting Engineers

Jared Goodman
Director, Data Center Infrastructure Integrations
Edged Energy

Eric Klaiber
Associate, Design Center Design Manager
Bala Consulting Engineers

6:30 P.M. – 9:30 P.M.
Journey Into the Movies

Join 7x24 Exchange for a spectacular journey into the movies! Experience iconic films, interactive surprises, and fun for all ages. Don't miss out on this cinematic adventure!



Attendees networking at the Fall Conference



Speakers address Fall Conference attendees

GET READY FOR A JOURNEY INTO THE MOVIES!

TUESDAY | JUNE 10

JOIN 7x24 EXCHANGE FOR A SPECTACULAR JOURNEY INTO THE MOVIES!

EXPERIENCE ICONIC FILMS, INTERACTIVE SURPRISES, AND FUN FOR ALL AGES. DON'T MISS OUT ON THIS CINEMATIC ADVENTURE!



SPECIAL THANKS TO THE 7X24 EXCHANGE PARTNERS THAT MADE THIS EVENT POSSIBLE.





Rock 'n Roll concert at the Fall Conference

WEDNESDAY JUNE 11

8:30 A.M. – 8:45 A.M.

Opening Remarks

Bob Cassiliano will review highlights from day two and address housekeeping items of interest.

8:45 A.M. – 9:45 A.M.

Keynote: Compare and Contrast US vs International Data Center Design and Construction

Data Center demand continues to grow. The drivers of this demand in recent memory and in chronological order, were virtualization, cloud computing, COVID work from home, and most recently artificial intelligence. This explosive growth in data center demand is not just a United States phenomenon. This growth is worldwide, but many of the same players are driving it in all geographies. The IT equipment around the world is all very similar, but the buildings that house the IT equipment are not the same. The methods by which they are constructed can be radically different. These differences are driven by geography, climate, tradition, laws, codes, and local construction practices. From designing data centers for the US market to designing in the international marketplace with clients including hyperscalers, colocation providers, enterprise users, and governments, the presenter will share a unique perspective on how and why US and international data center design and construction practices are both similar and different.



James Coe

Senior Principal, Director of Critical Facilities
Syska Hennessy Group

9:45 A.M. – 10:15 A.M.

Refreshment Break

10:15 A.M. – 11:15 A.M.

Fluid to Chip Cooling Systems - Can You Handle the Heat?

This session explores the many challenges and nuances of technical cooling systems (TCS) that are becoming prevalent in today's data center designs. As the data center industry has not executed these at this unprecedented scale, it's important to understand the WHY behind the many significant design requirements; they are not trivial and can land you in hot water if you're not careful!

MODERATOR:

Justin Seter

Executive Director of Strategic Initiatives
DLB Associates

PANELISTS:

Michael Beatty

Global Data Center/MicroE New Construction Team Leader
Nalco An Ecolab Company

Steve Hansen

Chief Operating Officer
Legence

David Quirk

President
DLB Associates

Pardeep Shahi

Senior Mechanical Engineer
NVIDIA

11:15 A.M. – 12:15 P.M.

Future-Proof Data for AI-Driven Data Center Planning and Operations

Join us for a collaborative deep dive into optimizing AI-driven data centers. Through a real-world case study, presenters will explore T-Mobile's innovative approach to overcoming challenges like power variability, inefficiencies, and scaling precision data. Learn how cutting-edge energy intelligence and IoT-ready architectures are transforming operations, improving efficiency, and enabling scalable solutions for AI workloads. Gain actionable insights, measurable results, and a vision for the future of data center planning in an AI-powered world.

Mark Chung

CEO
Verdigris Technologies

John Coster

Senior Manager Innovation, Strategy & Planning
T-Mobile

12:15 P.M.

Conference Adjourns

Attendees networking at the Fall Conference



TWO QUICK STEPS TO REGISTRATION



1. CONFERENCE REGISTRATION

Complete a Conference Registration Form for each participant online or email or fax a copy of the Conference Registration Form on the next page to:

7x24 Exchange International

Email: conferences@7x24exchange.org

Fax: 212-645-1147

www.7x24exchange.org

To guarantee early bird rate, registrations must be received by May 16th.

2. HOTEL RESERVATIONS



JW MARRIOTT
ORLANDO
GRANDE LAKES®

4040 Central Florida Parkway, Orlando, FL 32837

To take advantage of 7x24 Exchange's special rates at the JW Marriott Orlando Grande Lakes you can visit the conference website at www.7x24exchange.org to make an online reservation, or call JW Marriott Orlando Grande Lakes directly at (407)206-2300 or Central Reservations at 1(800)228-9290 and ask for the 7x24 Exchange Conference room rate of \$266.00/night for a single or double plus tax.

Please refer to 7x24 Exchange 2025 Spring Conference when calling.

Please Note: Room reservations are available on a first come, space-available basis. Space permitting, this block will be available until May 16th. Register for the conference and make your hotel reservations early, as the block will likely sell out. Previous 7x24 Exchange conference room blocks have sold out. 7x24 Exchange is not responsible for matching rates, finding additional rooms or providing transportation to hotels that have not been contracted by 7x24 Exchange once the block is sold out. 7x24 Exchange makes every effort to reserve the appropriate number of room nights for attendees. In the event of a sellout 7x24 Exchange will recommend nearby accommodations.

VENDOR/CONSULTANT POLICIES & PROCEDURES

INFORMATION TABLES

All vendors and consultants are encouraged to participate in 7x24 Exchange.

However, the group is primarily driven by user interest. Tables are provided at the conference for the distribution of product literature, educational material and other useful information at no cost. Display signs are not permitted on literature tables. Overt selling at 7x24 Exchange meetings and the use of 7x24 Exchange membership lists for direct selling are prohibited.

GUEST/SPOUSE SHOPPING SHUTTLE

Monday, June 9th

10:00 A.M. – 4:00 P.M.

Enjoy a day of leisure at Disney Springs.

2025 SPRING CONFERENCE
END-TO-END RELIABILITY: MISSION CRITICAL FACILITIES

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REGISTRATION FORM

Name _____

(Informal Name/Nickname for badge) _____

Position/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Name of guest _____

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Tuesday Sponsored Event and Wednesday Morning Breakfast.

CONFERENCE FEES:

	Early Bird Discount through May 16th	After May 16th
VENDOR		
Member:	\$2,200	\$2,500
Non-member:	\$2,500	\$2,800

An individual that sells or distributes products and/or services.

CONSULTANT

Member:	\$1,900	\$2,200
Non-member:	\$2,200	\$2,500

An individual that provides professional advice or consulting services for a fee.

END USER

Member:	\$1,400	\$1,600
Non-member:	\$1,600	\$1,900

An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.

* An individual that can be considered as an End User or a Vendor will be classified as a *Vendor*.

* An individual that can be considered as an End User or a Consultant will be classified as a *Consultant*.

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

PAYMENT METHOD:

Check enclosed.

Credit Card

7x24 Exchange accepts the following credit cards:

American Express Visa MasterCard Discover

To pay by Credit Card please submit the form, indicate pay by credit card and call us at 646-486-3818 x 102 to pay by phone.

Promotion Code:

DO YOU PLAN TO ATTEND?

SUNDAY 6:00 P.M. – 9:00 P.M.

Sunday Evening's Welcome Reception Yes No

If yes, do you plan to bring a guest? Yes No

MONDAY 10:00 A.M. – 4:00 P.M.

Guest/Spouse Shopping Shuttle Yes No

MONDAY 3:00 P.M. – 4:00 P.M. CONCURRENT BREAKOUT SESSIONS

A: The Future Speaks: Data Center Young Professionals and Senior Leadership Discuss the Emerging Workforce, Fresh Talent, Big Insights, and Bridging the Gap Yes No

B: Power Quality Challenges Data Centers Face Today and How to Address These Issues Yes No

C: Implementing SMRs on a Data Center Campus Yes No

TUESDAY 3:30 P.M. – 4:30 P.M. CONCURRENT BREAKOUT SESSIONS

A: New Approaches to Satisfy Higher Power Requirements Yes No

B: Data Centers and Insurance: ARE YOU REALLY COVERED? Yes No

C: Infrastructure Considerations for Hyperscale, MTDC, Wholesale: A Client's Perspective Yes No

TUESDAY 6:30 P.M. – 9:30 P.M.

Sponsored Event: Journey Into the Movies Yes No

If yes, do you plan to bring your registered conference guest? Yes No

I would like to continue receiving promotional emails from 7x24 Exchange about membership, upcoming events and services.

WHAT'S INCLUDED? Unique to 7x24 Exchange, the conference registration fee covers conference sessions and activities, mobile app, Welcome Reception, Tuesday Sponsored Event, breakfast on Monday, Tuesday & Wednesday, lunch on Monday & Tuesday and refreshment breaks all 3 days.

*Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations.

DRESS CODE

A business casual dress code allows attendees to conduct business in a relaxed environment.

CONFERENCE MOBILE APP

7x24 Exchange has transitioned to a paperless conference for sustainability purposes. The conference mobile app will provide attendees with access to everything the conference has to offer right from your mobile device, tablet or laptop.

GOVERNMENT ID REQUIRED

Government Issued ID is required for attendees and guests to pick up nametags onsite.

CANCELLATION POLICY

Cancellations received by May 16th will be refunded, less a \$250 handling fee. There will be no refunds after May 16th. However, substitutions of company participants may be made at any time before onsite check-in.

By registering I agree that images and videos recorded during the breaks, sessions and evening events can be used without compensation in perpetuity by 7x24 Exchange International in any media on any platform.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

Please return this form to:

7x24 Exchange International

P.O. Box 61360, Staten Island, NY 10306

Email conferences@7x24exchange.org

Phone 646-486-3818 | Fax 212-645-1147

Register online at www.7x24exchange.org

2025 SPRING CONFERENCE
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REGISTER ONLINE TODAY AT
WWW.7X24EXCHANGE.ORG

QUESTIONS? CALL **646-486-3818**

DIRECTORS AND OFFICERS

Chairman & CEO
Robert J. Cassiliano
 Business Information Services, Inc.

President
Cyrus J. Izzo, P.E.
 Syska Hennessy Group

Vice President, Marketing Director, Vendor Representative
Juli Ierulli
 Environmental Air Systems, LLC

Vice President, Chapter Representative
Michael Siteman
 Prodigious Proclivities

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Director, Chapter & Member Relations
Kathleen A. Dolci
 646-486-3818 x103

Senior Director of Conferences
Brandon A. Dolci, CMP
 646-486-3818 x108

Program Director & Editor, 7x24 Exchange Magazine
Tara Oehlmann, Ed.M.
 646-486-3818 x104

2025 SPRING CONFERENCE CORPORATE LEADERSHIP PROGRAM PARTNERS *(at press time)*

MARQUIS



GOLD



SILVER



BRONZE



MEDIA

